



**FOR IMMEDIATE PRESS RELEASE: 02/28/2023  
2023 SPRING BREAK IMPAIRED DRIVERS CAMPAIGN**

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**Falfurrias, Texas :** To help keep our community's streets safe, Falfurrias Police Department is teaming up with the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) and Texas Department of Transportation (TXDOT) to spread the message about the dangers of drunk driving. If your plans for the holiday include alcohol, make sure you plan for a sober driver. Help us spread the message: **DRINK. DRIVE. GO TO JAIL.**

"City, County and State Officers will be working the TXDOT Spring Break IDM Campaign from March 3<sup>rd</sup> – March 19<sup>th</sup>. This means there will be a higher than normal presence of law enforcement on our roadways to prevent and reduce the number of DWIs and DWI-related crashes, injuries and fatalities. If you plan to drink, make the smart choice to plan for a sober driver to get you and your friends home safely. Before you think about putting your keys in the ignition, remind yourself: *Drink. Drive. Go to jail,*" says Sgt. Suits.

According to NHTSA, 11,654 people were killed in drunk-driving crashes in 2020. On average, more than 10,000 people were killed each year from 2016 to 2020 — one person was killed in a drunk-driving crash every 45 minutes in 2020. This is why Falfurrias Police Department is working with NHTSA to remind drivers that drunk driving is not only illegal, but also a matter of life and death.

"With the Spring Break holiday approaching, we would also like to remind our students and student athletes that you are not of drinking age, and you should abstain from underage drinking and all drug usage. We would also like to remind parents to help prevent underage drinking. Underage drinking and contributing to the delinquency of a minor are crimes and we will not hesitate to crack down on this illegal activity. Please remember that you represent your family, your school, your team, and our community. We expect better choices and exemplary behavior from all of you," states Sgt. Suits.

Please help keep our Texas roads safe for all of us!